



2015

Ten Star AFP Chapter

**2017 Arizona Statewide Conference**

**GOING  
ALL IN!**

**JACKPOT  
FUNDRAISING  
STRATEGIES**

July 19-21, 2017

**Sponsorship and Exhibitor Opportunities**

**Contact Information:**

**Sponsorship:**

Hanna Miller  
520-990-2694

[hanna@do-good-better.com](mailto:hanna@do-good-better.com)

**Exhibitors:**

Lisa Robinson  
520-990-3280

[ljmrobinson@gmail.com](mailto:ljmrobinson@gmail.com)

[www.afpsoaz.org](http://www.afpsoaz.org)

## Who is AFP?

The Association of Fundraising Professionals (AFP) represents over 30,000 members in 230 chapters around the world, working to advance philanthropy through advocacy, research, education, and certification programs.

The Southern Arizona chapters presents the 2017 statewide conference, providing professional development and networking opportunities for fundraising professionals throughout the region.

## Your Opportunity: Target Your Local Nonprofit Customers

The 2017 AFP Arizona Statewide Conference provides your company direct contact with 200 fundraising professionals and representatives of the non-profit community in Arizona. This is your opportunity not only to network with potential customers, but also to show your support of the local nonprofit sector.

## Target Audience Demographics

- Members of AFP and nonprofit professionals, including development directors, planned giving officers, major gift officers, special event coordinators, community relations professionals, direct mail specialists, donor database specialists, consultants, trainers, executive directors, program directors, and administrators, donors and philanthropists.
- Approximately 50% of attendees will be from Southern Arizona, 25% from metropolitan Phoenix, and 25% from Northern Arizona.
- Majority of attendees are responsible for selecting products and services for their department or organization.

## Registration Deadline: Friday, June 16, 2017

Send with payment in full to:

Attention: Gerry Oldenski

P.O. Box 41176

Tucson, AZ 85717-1176

**Checks payable to AFP-Southern Arizona**

Send high resolution .jpg or PDF files to Gerry Oldenski at:

[gerry@dynasetaz.com](mailto:gerry@dynasetaz.com) **or** [admin@afpsoaz.org](mailto:admin@afpsoaz.org).

Confirmation and instructions will be sent to you when payment is received.

## Sponsor and Exhibitor Opportunities

### Presenting Sponsor & Opening Plenary Session (Breakfast Thursday) \$5,000

- Logo on promotional materials for conference: save the date postcard, brochure, website, and program.
- Logo on Conference Tote Bag.
- Premium placement for exhibit table and admission for up to eight people.
- “Curtain minute” to promote company and introduce featured speaker.
- Announcements to promote company throughout conference.
- Premium placement of banner in Exhibit Area.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- Back cover full-page ad in conference program, distributed to all attendees.

### Friday Keynote (Lunch): ~~\$3,000~~ \$2,000

- Name on promotional materials for conference: save the date postcard, brochure, website, and program.
- Exhibit table and admission for up to four people.
- “Curtain minute” to promote company and introduce featured speaker.
- Signage at Luncheon session.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- Premium placement of full-page ad in conference program, distributed to all attendees.

### Conference Tote Bag (SOLD) \$2,500

- Name on promotional materials for conference: save the date postcard, brochure, website, and program.
- Logo on Conference Tote Bag.
- Exhibit table and admission for up to two people.
- Acknowledgement at Plenary Session and in conference opening remarks.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- Full-page ad in conference program, distributed to all attendees.

### Conference Program Book (SOLD) ~~\$2,000~~ \$1,500

- Name on promotional materials for conference: save the date postcard, brochure, website, and program.
- Exhibit table and admission for up to two people.
- Acknowledgement at Plenary Session and in conference opening remarks.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- Premium placement of full-page ad in conference program, distributed to all attendees

### Executive Leadership Day (Wednesday) (SOLD) \$1,250

- Exhibit table and conference registration for up to two people.
- Signage at Wednesday Luncheon session.
- “Curtain minute” to promote company and introduce featured speaker.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- ½ page ad in conference book, distributed to all attendees.

**“Speed Dating” Happy Hour (SOLD)** **\$1,000**

- Exhibit table and conference registration for up to two people.
- Acknowledgement at Happy Hour.
- Logo on signage in Happy Hour room.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- ½ page ad in conference book, distributed to all attendees.

**Passport Sponsor** **\$750**

- Logo on exhibitor passport (promotion to encourage exhibit visits by conference attendees).
- Exhibit table and conference registration for one.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- ½ page ad in conference book, distributed to all attendees.

**Breakout Room Sponsor (SOLD OUT!)** **\$750**

- Exhibit table and admission for two people.
- Acknowledgement at all Breakout sessions in sponsored room.
- Logo on signage for all Breakout sessions in sponsored room.
- Giveaway, coupon or information of your choice in Conference Tote Bag.
- ½ page ad in conference book, distributed to all attendees.

**Conference Exhibitor (limited number available)** **\$500**

- Exhibit table and admission for one person.
- Listing in conference book, distributed to all attendees.
- Giveaway, coupon or information of your choice in Conference Tote Bag.

**Conference Exhibitor advertising page upgrade**

- Exhibit table plus full page: \$675
- Exhibit table plus ½ page: \$625
- Exhibit table plus ¼ page: \$575
- Exhibit table plus business card: \$550

**Advertising only**

- Full page, 8 ½ X 11 inches: \$250
- ½ page, 8 ½ X 5 ½ inches: \$150
- ¼ page, 4 ¼ X 5 ½ inches: \$100
- Business Card, 3 ½ X 2 inches: \$75



**2015**

## **Ten Star AFP Chapter**

**2017 Arizona Statewide Conference**  
**Wednesday, July 19 - Friday, July 21, 2017**  
Casino Del Sol Resort | Tucson, Arizona  
Sponsor/Exhibitor Registration Form

Company Name (as it should appear in all printed materials)

\_\_\_\_\_

Contact \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed

Please mail (checks payable to AFP-Southern Arizona) to P.O. Box 41176, Tucson, AZ 85717-1176.

Please send invoice

To pay with a credit card online, visit: [www.afpsoaz.org](http://www.afpsoaz.org)

### Select a sponsorship/exhibitor level:

<input type="radio"/> Title/Opening Plenary (full page ad included)	\$5,000
<input type="radio"/> Thursday Keynote (full page ad included)	\$3,000
<input type="radio"/> Friday Lunch Keynote (full page ad included)	\$3,000
<input type="radio"/> Flash Drive Sponsor (full page ad included)	\$2,500
<input type="radio"/> Conference Tote Bag (full page ad included)	\$2,500
<input type="radio"/> Conference Program (full page ad included)	\$2,000
<input type="radio"/> Speed Dating Happy Hour (half page ad included)	\$1,250
<input type="radio"/> Passport Sponsor (half page ad included)	\$750
<input type="radio"/> Breakout Room (half page ad included)	\$750
<input type="radio"/> Conference Exhibitor Table	\$500

### Conference sponsorship/exhibitor advertising upgrade:

<input type="radio"/> Table plus full page	\$675
<input type="radio"/> Table plus ½ page	\$625
<input type="radio"/> Table plus ¼ page	\$575
<input type="radio"/> Table plus business card	\$550

### And/or select an advertising option:

<input type="radio"/> Full page, 8.5 X 11 inches <i>Add bleed of .125 all sides, do not include crop marks</i>	\$250
<input type="radio"/> Half page, 8 w X 5 h inches	\$150
<input type="radio"/> Quarter page, 3.875 w X 5 h inches	\$100
<input type="radio"/> Business card, 3.5 w X 2 h inches	\$75

*Submit ad as a high-res image pdf or jpeg (300 dpi). Ad created in Microsoft Word and/or Publisher will not be accepted.*

### Hotel Information

A block of rooms has been reserved specifically for conference sponsors/exhibitors at a rate of **\$99.00 per night**. Below are instructions for making reservations.

#### To make reservations online:

- Visit [www.CasinoDelSol.com](http://www.CasinoDelSol.com)
- Click the reservation button
- Select arrival and departure dates
- Click “Special rates & offer code”
- Select “Offer Code” and enter code AFP17. Select “Done”
- Click “Check Availability”

**To make reservations by phone:  
Call 1-855-765-7829**

**When making your reservation, please note the following options:**

- *Dietary needs/preferences*

- *Handicap accommodations/accessibility*

***Thank You!***